



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Target Enterprises
Attention: cindie crane
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958651-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Live Free PAC	NH TAR Nov12 Proj.	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	958651	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/28/12	5a Eyeopener	5-6a	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	WCVB	M	10/22/12	5:24 AM	5a Eyeopener	5-6a	:30	DMLFPAC1206H	\$1,100.00 NM
17	WCVB	Tu	10/23/12	5:57 AM	5a Eyeopener	5-6a	:30	DMLFPAC1206H	\$1,100.00 NM
18	WCVB	W	10/24/12	5:25 AM	5a Eyeopener	5-6a	:30	DMLFPAC1207H	\$1,100.00 NM
15	WCVB	Th	10/25/12	5:38 AM	5a Eyeopener	5-6a	:30	DMLFPAC1207H	\$1,100.00 NM
14	WCVB	F	10/26/12	5:28 AM	5a Eyeopener	5-6a	:30	DMLFPAC1208H	\$1,100.00 NM
2	10/22/12	10/28/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
19	WCVB	M	10/22/12	9:33 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1206H	\$800.00 NM
16	WCVB	Tu	10/23/12	9:55 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1206H	\$800.00 NM
17	WCVB	W	10/24/12	9:47 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1207H	\$800.00 NM
20	WCVB	Th	10/25/12		REGIS AND KELLY DAY	9A-10A	:00		\$800.00 NM
Unresolved									
18	WCVB	F	10/26/12	9:22 AM	REGIS AND KELLY DAY	9A-10A	:30	DMLFPAC1208H	\$800.00 NM
3	10/22/12	10/28/12	STEVE HARVEY DAY 10-11a		MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	WCVB	M	10/22/12	10:30 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1206H	\$750.00 NM
19	WCVB	Tu	10/23/12	10:54 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1206H	\$750.00 NM
18	WCVB	W	10/24/12	10:11 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1207H	\$750.00 NM
16	WCVB	Th	10/25/12	10:47 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1208H	\$750.00 NM
20	WCVB	F	10/26/12	10:43 AM	STEVE HARVEY DAY	10-11a	:30	DMLFPAC1208H	\$750.00 NM
4	10/22/12	10/28/12	KATIE COURIC DAY 3-4p		MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6874

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958651-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Live Free PAC	NH TAR Nov12 Proj.		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/28/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	5	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
19 WCVB M 10/22/12 3:48 PM KATIE COURIC DAY 3-4p :30 DMLFPAC1206H \$900.00 NM									
18 WCVB Tu 10/23/12 3:43 PM KATIE COURIC DAY 3-4p :30 DMLFPAC1206H \$900.00 NM									
16 WCVB W 10/24/12 3:36 PM KATIE COURIC DAY 3-4p :30 DMLFPAC1207H \$900.00 NM									
20 WCVB Th 10/25/12 3:43 PM KATIE COURIC DAY 3-4p :30 DMLFPAC1208H \$900.00 NM									
17 WCVB F 10/26/12 3:54 PM KATIE COURIC DAY 3-4p :30 DMLFPAC1208H \$900.00 NM									
5	10/22/12	10/28/12	ELLEN EF	4P-5P	MTWTF--	:30	5	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
20 WCVB M 10/22/12 4:18 PM ELLEN EF 4P-5P :30 DMLFPAC1206H \$1,800.00 NM									
18 WCVB Tu 10/23/12 4:54 PM ELLEN EF 4P-5P :30 DMLFPAC1206H \$1,800.00 NM									
17 WCVB W 10/24/12 4:36 PM ELLEN EF 4P-5P :30 DMLFPAC1207H \$1,800.00 NM									
19 WCVB Th 10/25/12 4:31 PM ELLEN EF 4P-5P :30 DMLFPAC1207H \$1,800.00 NM									
16 WCVB F 10/26/12 4:38 PM ELLEN EF 4P-5P :30 DMLFPAC1208H \$1,800.00 NM									
Total Spots							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,950.00
<u>Agency Commission</u>	\$3,892.50
<u>Net Amount Due</u>	\$22,057.50